Rural Connectivity Symposium

2018-26-06

Agenda

— What we stand for at Ericsson

— Technology for Good

    — Quality of Life – Environmental Examples for Rural Concepts

    — Public Safety Examples

— Technology Enablers that become game changers for NZ

— Q&A

Turning challenges into opportunities

Global Goals	1 No poverty	2 Zero hunger 6 Clean water and sanitation	7 Affordable and clean energy	8 Decent work and economic growth 9 Industry, innovation and infrastructure	11 Sustainable cities and communities	12 Responsible consumption and production	13 Climate action
Mobility, broadband, IoT and cloud							
Business Opportunities	— Basic connectivity — Mobile financial services	— IoT Accelerator — Connected environmental monitoring	— Pure solar — Energy performance	— 2G, 3G, 4G and 5G — Mobile financial services	— Connected urban transport — Connected vehicle cloud — Connected environmental monitoring	— Smart manufacturing	— Energy performance — Connected urban transport

THE GLOBAL GOALS For Sustainable Development — 1 NO POVERTY — 2 ZERO HUNGER — 3 GOOD HEALTH AND WELL-BEING — 4 QUALITY EDUCATION — 5 GENDER EQUALITY — 6 CLEAN WATER AND SANITATION — 7 AFFORDABLE AND CLEAN ENERGY — 8 DECENT WORK AND ECONOMIC GROWTH — 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE — 10 REDUCED INEQUALITIES — 11 SUSTAINABLE CITIES AND COMMUNITIES — 12 RESPONSIBLE CONSUMPTION AND PRODUCTION — 13 CLIMATE ACTION — 14 LIFE BELOW WATER — 15 LIFE ON LAND — 16 PEACE AND JUSTICE STRONG INSTITUTIONS — 17 PARTNERSHIPS FOR THE GOALS

Sustainability and Corporate Responsibility

We aim to be a responsible and relevant driver of positive change.

Company purpose:
Innovating Technology for Good

Responsible business

Drive proactive agenda beyond legal compliance to maintain Ericsson as a trusted partner.

Energy, environment and climate action

Provide sustainable solutions and services through a Circular Economy approach to differentiate and create business value.

Internet for all

Deploy innovative solutions which improve mobile broadband affordability and accessibility to all.

Ericsson Partners with Communities on Water Quality Initiatives

— River and Water Quality Measurements: Atlanta USA and Ottawa Canada

MISSION CRITICAL COMMUNICATION

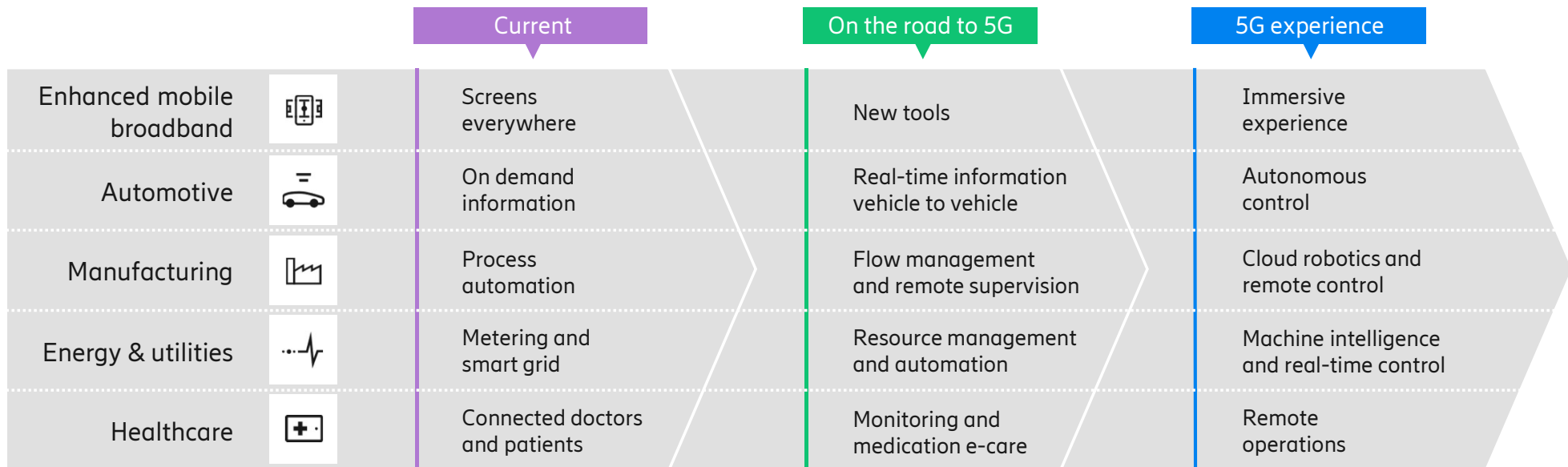ERICSSON

Mission Critical LTE

Public safety

AT&T FirstNet Critical Comms

Technology Enablers

It is all about use case evolution

	Current	**On the road to 5G**	**5G experience**
Enhanced mobile broadband	Screens everywhere	New tools	Immersive experience
Automotive	On demand information	Real-time information vehicle to vehicle	Autonomous control
Manufacturing	Process automation	Flow management and remote supervision	Cloud robotics and remote control
Energy & utilities	Metering and smart grid	Resource management and automation	Machine intelligence and real-time control
Healthcare	Connected doctors and patients	Monitoring and medication e-care	Remote operations

It is all about use case evolution with supporting technologies

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Technologies

Current	On the road to 5G	5G experience
Multi-standard network	Gigabit LTE (TDD, FDD, LAA)	5G NR
Cat-M1/NB-IoT	Massive MIMO	Virtualized RAN
Cloud optimized functions	Network slicing	Federated network
VNF orchestration	Dynamic service orchestration	Distributed cloud
	Predictive analytics	Real-time machine learning/AI

Building an IoT ecosystem for 5G on our IoT accelerator

Enterprises

Ericsson
IoT accelerator
Linking devices, applications, service providers, enterprises

Device Manufacturers

App Partners

Service Providers

Distributed cloud

Edge sites

Distributed sites

Central sites

Global clouds
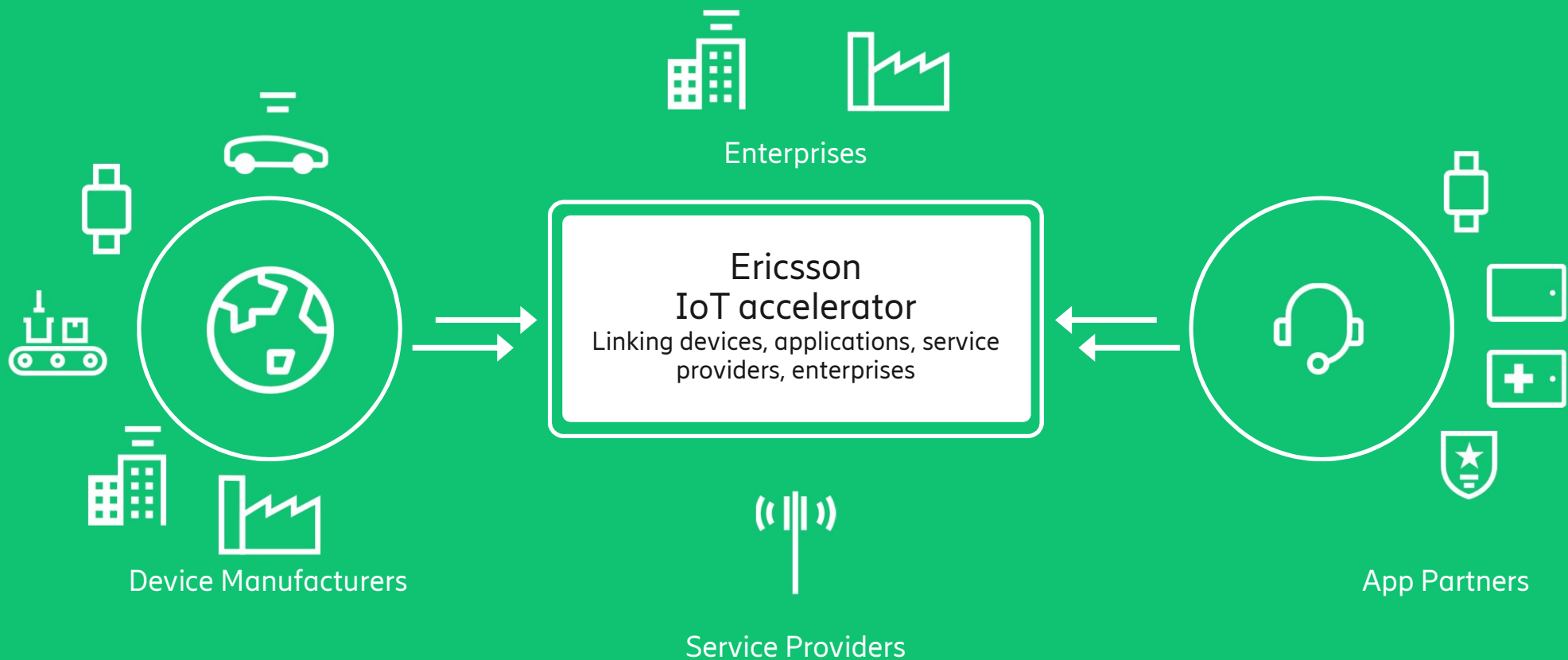
| Any workload | Anywhere in the network | End-2-end orchestrated |
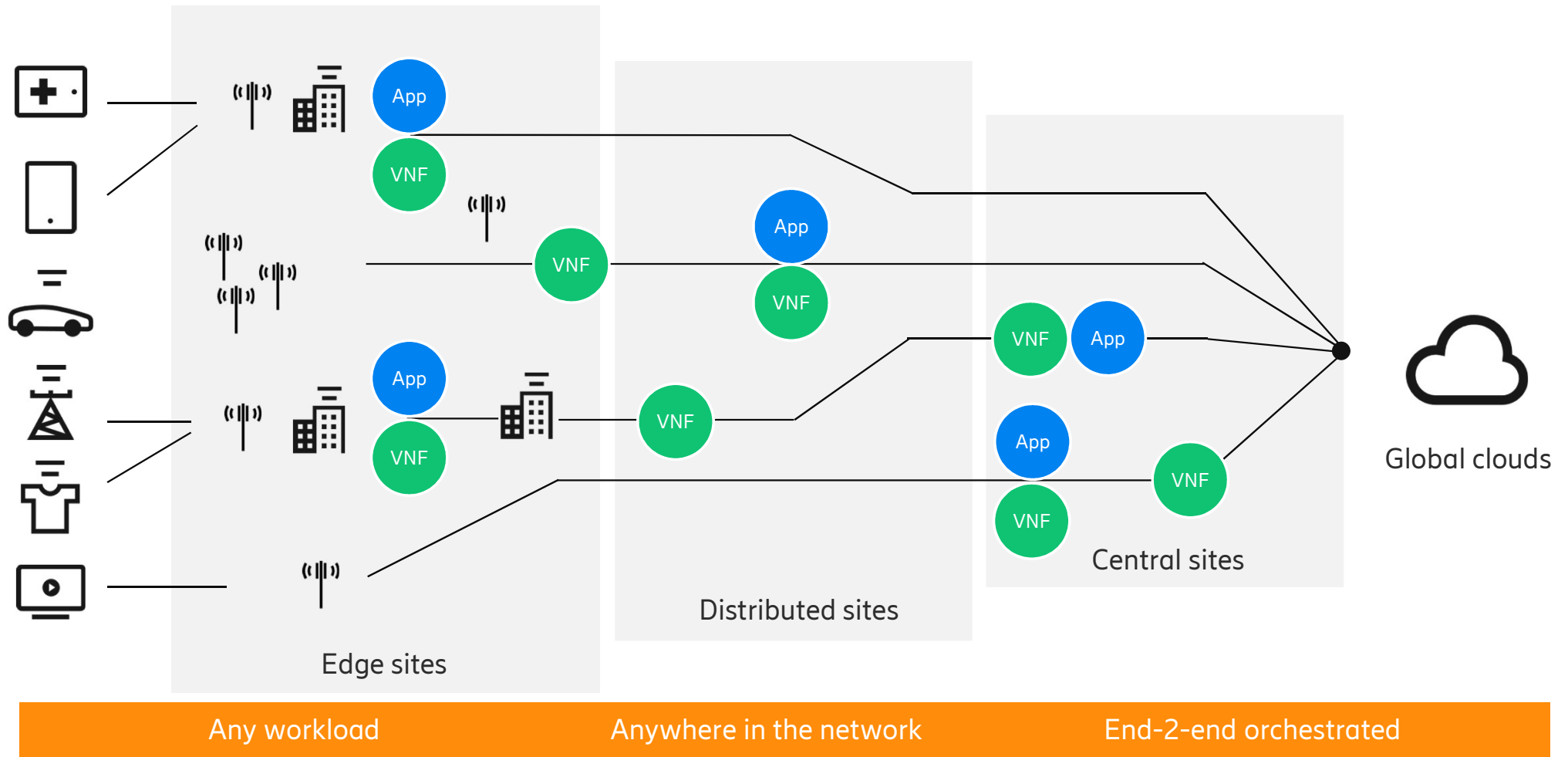
Cellular IoT connections per region
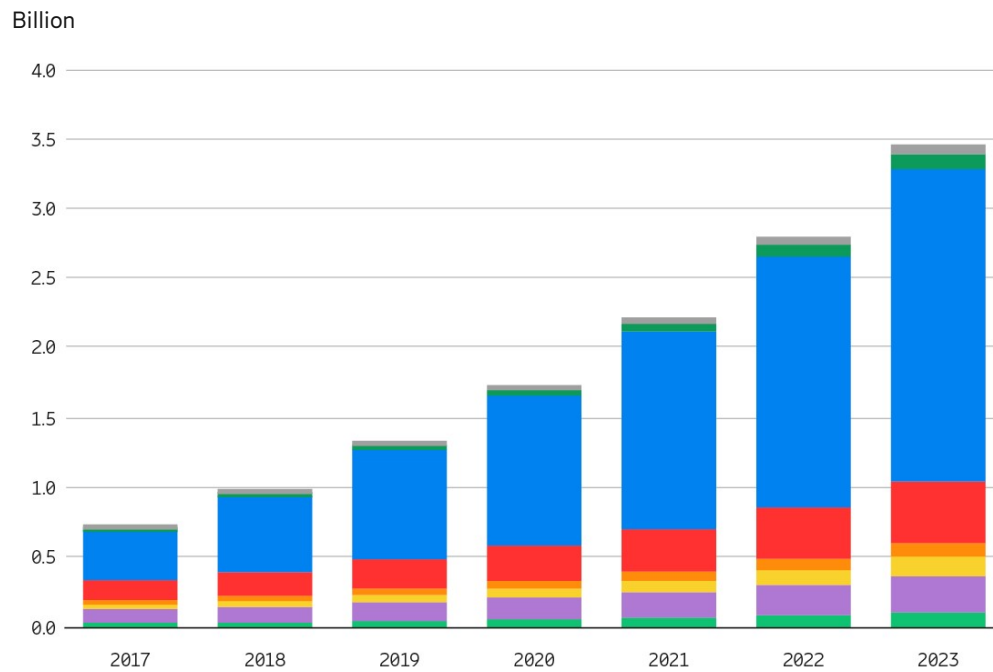
Billion

Cellular IoT connections in 2023 expected to reach 3.5 billion, with 30% annual growth rate.

Connected devices (billion)

IoT	2017	2023	CAGR
Wide-area IoT	0.8	4.1	30%
Cellular IoT[2]	0.7	3.5	30%
Short-range IoT	6.2	15.7	17%

Other devices			
PC/laptop/tablet	1.6	1.7	0%
Mobile phones	7.5	8.6	2%
Fixed phones	1.4	1.3	0%
Total connected devices	**17.5**	**31.4**	**11%**

Legend:
- India
- South East Asia and Oceania
- North East Asia
- Western Europe
- Central and Eastern Europe
- Middle East and Africa
- North America
- Latin America

These figures are also included in the figures for wide-area IoT

Summary

— Ericsson has mapped our portfolio to solutions to address the Sustainable Development Goals such as Sustainable and Safe Communities as well as Clean Water Initiatives which bring significant value to Rural New Zealand.

— Ericsson Technology for Good Initiative is aligned with our MNO customers' and their Communities in order to improve Quality of Life and Provide Public Safety for their Communities

— IoT and 4G/5G are the foundation for the technology platforms upon which the innovation for Rural Initiatives will occur in the coming years in NZ