



RURAL CONNECTIVITY

CONNECT TARARUA VIGNETTE – A RURAL CONNECTIVITY OPINION

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INTRODUCTION/OUTLINE

- Elephants in the room
- Context
- Three phase approach to a way forward
- Summary

THE ELEPHANT'S IN THE ROOM

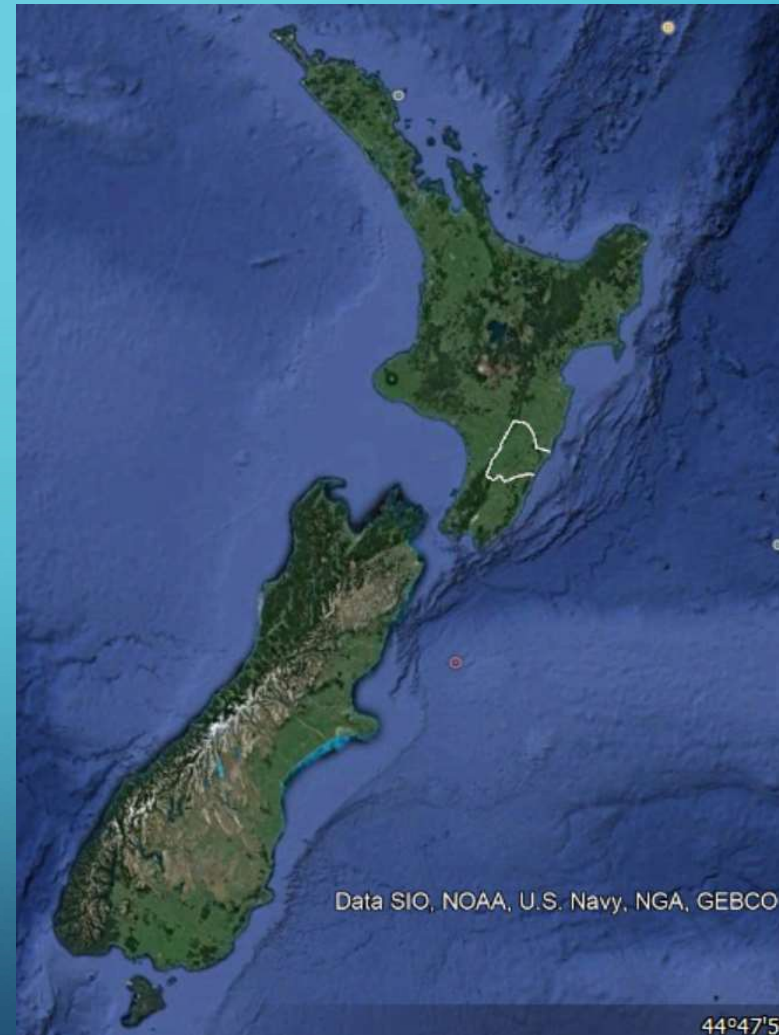
Mobile digital technology is not going to deliver the results that many promote, if we do not have the right integrated mobile digital infrastructure in place, across the LANDSCAPE.

THE ELEPHANT'S IN THE ROOM

The assumption by many, who design services, contracts, and digital technology, that most people have reliable, consistent access to mobile digital connectivity.
– This is not true in the Tararua District.

CONTEXT

- Frustration
- Isolation
- Fear



A NEW APPROACH:

- A rural lens
- A rural framework
- Work together to create rural solutions

SUMMARY

- We are all eager to embrace, adopt and adapt technology.
- Current approach not effective or efficient for rural NZ needs.
- Require a rural lens, a rural framework and for all work together.
- Infrastructure must deliver to the needs of Rural NZ.