



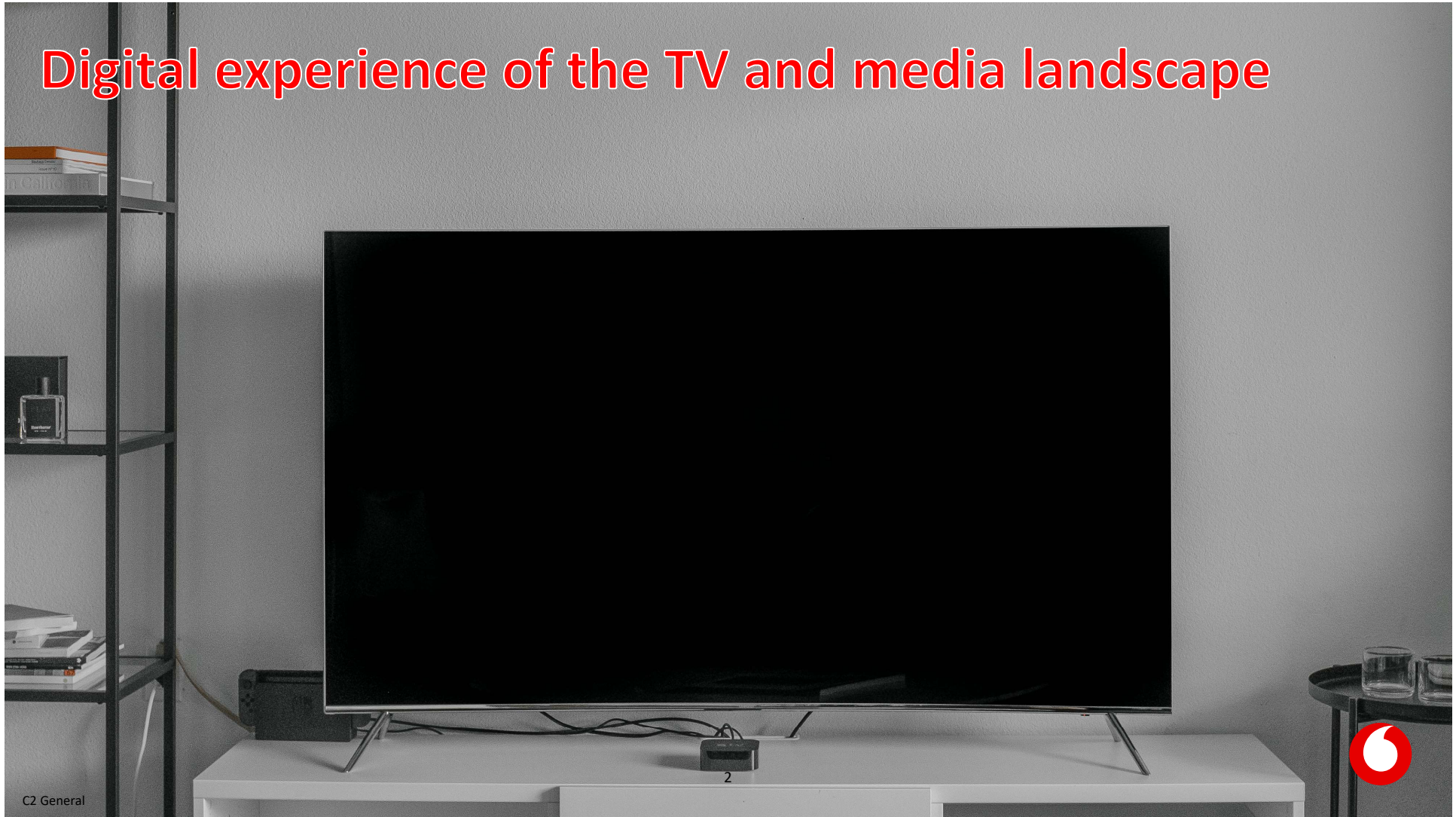
DX of the TV and Media landscape

Carolyn Luey, Consumer
Director, Vodafone New
Zealand

C2 General

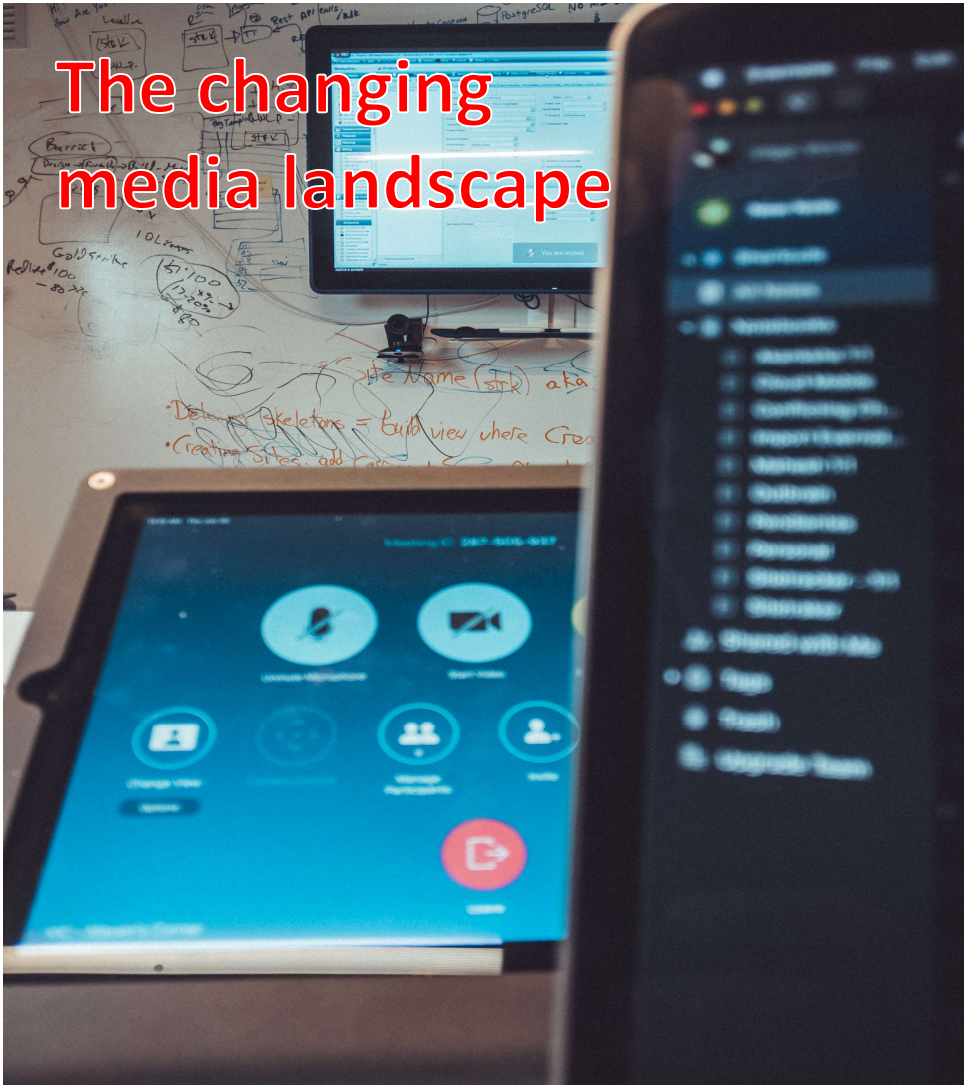


Digital experience of the TV and media landscape



The rise of the empowered consumer





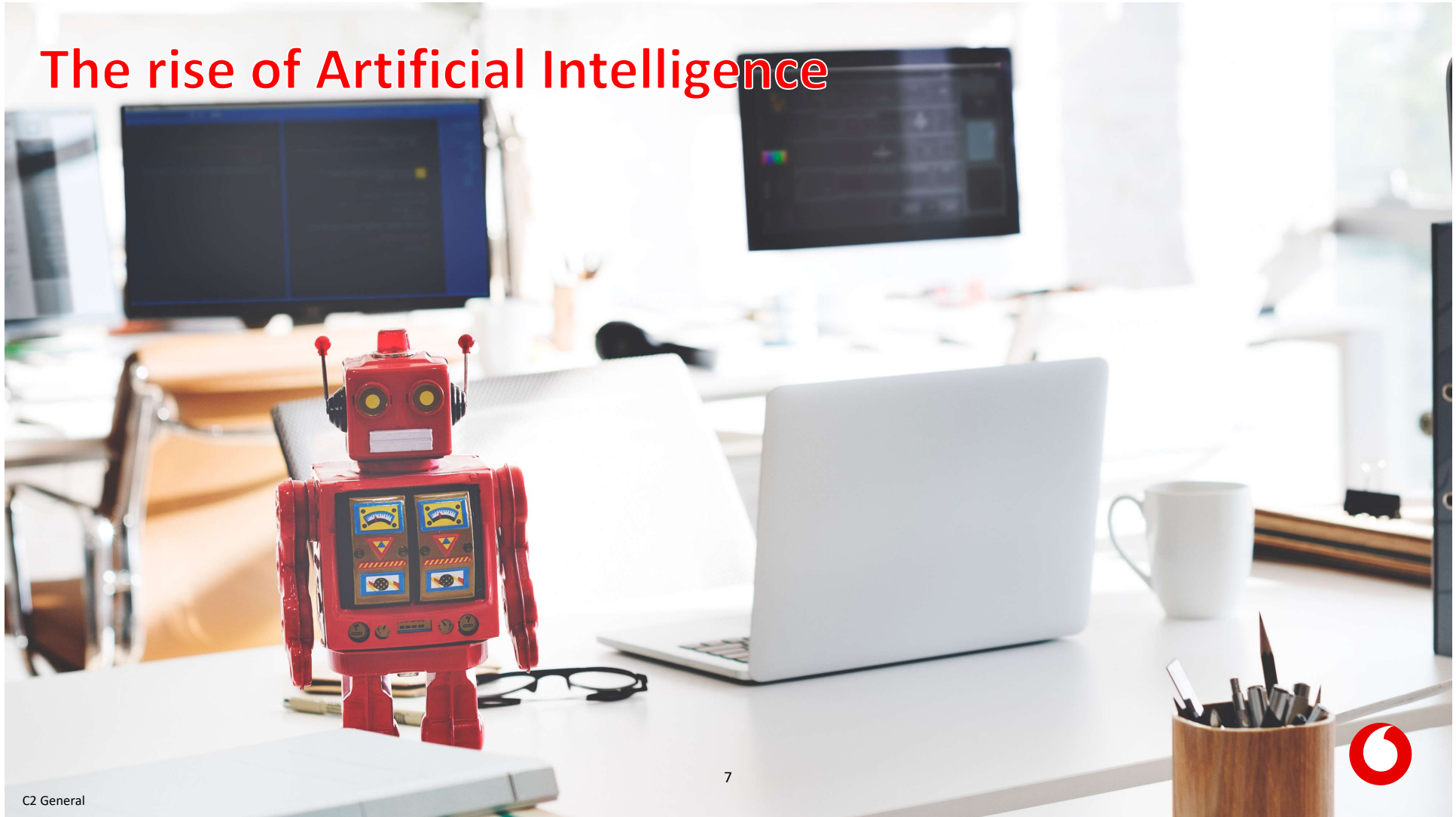
Market trends... the skyrocketing growth of streaming



Aggregation of content for an overwhelmed consumer



The rise of Artificial Intelligence



Social media - the new player in the game



The 5G revolution

Life to the power of 5G

5G launches

December 2019

In parts of Auckland, Wellington, Christchurch & Queenstown

powered by the
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Vodafone TV

The simplest way for Kiwis to watch
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Q&A

