

**Carol Brown**

**SMB & Corporate Director  
Microsoft New Zealand**

**I**  **SMB**



# Our mission

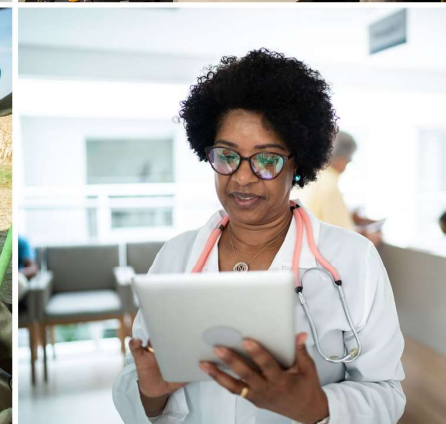
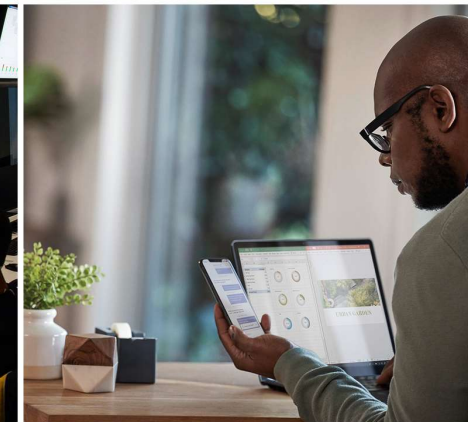
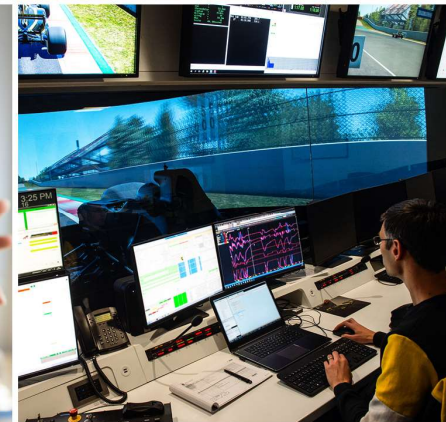
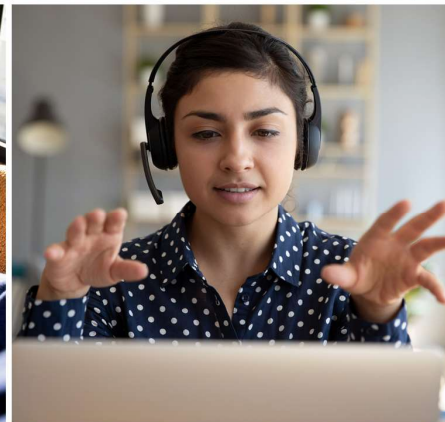
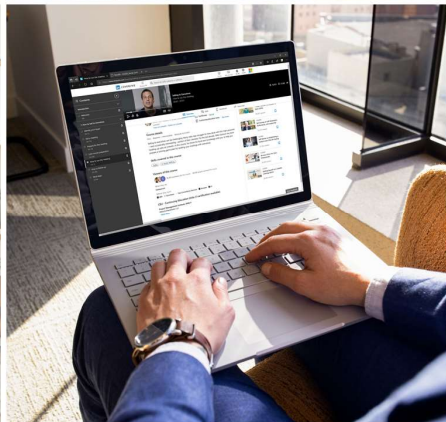
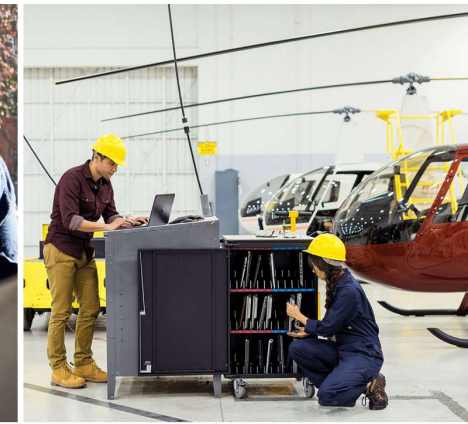
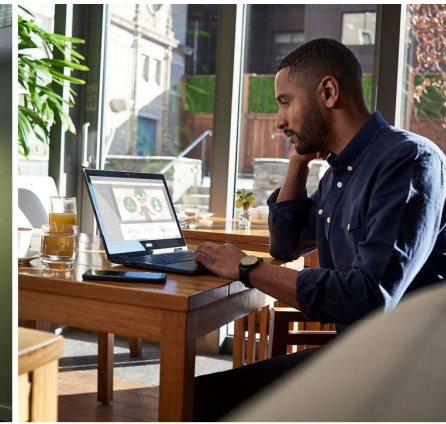
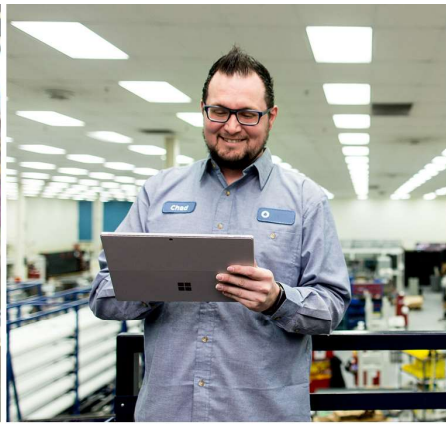
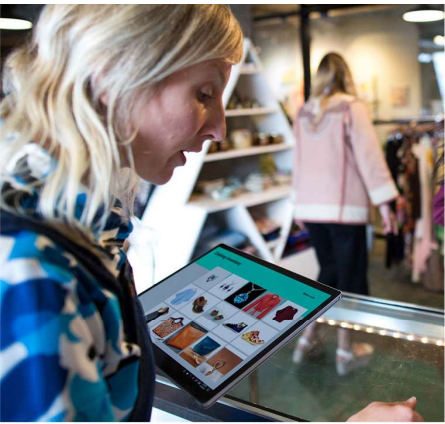
Empower every person and every organisation on the planet to achieve more



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SMB**

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# A Digital Boost for Kiwi Businesses

Feb 4, 2021 | Carol Brown



**MINISTRY OF BUSINESS,  
INNOVATION & EMPLOYMENT**  
HĪKINA WHAKATUTUKI





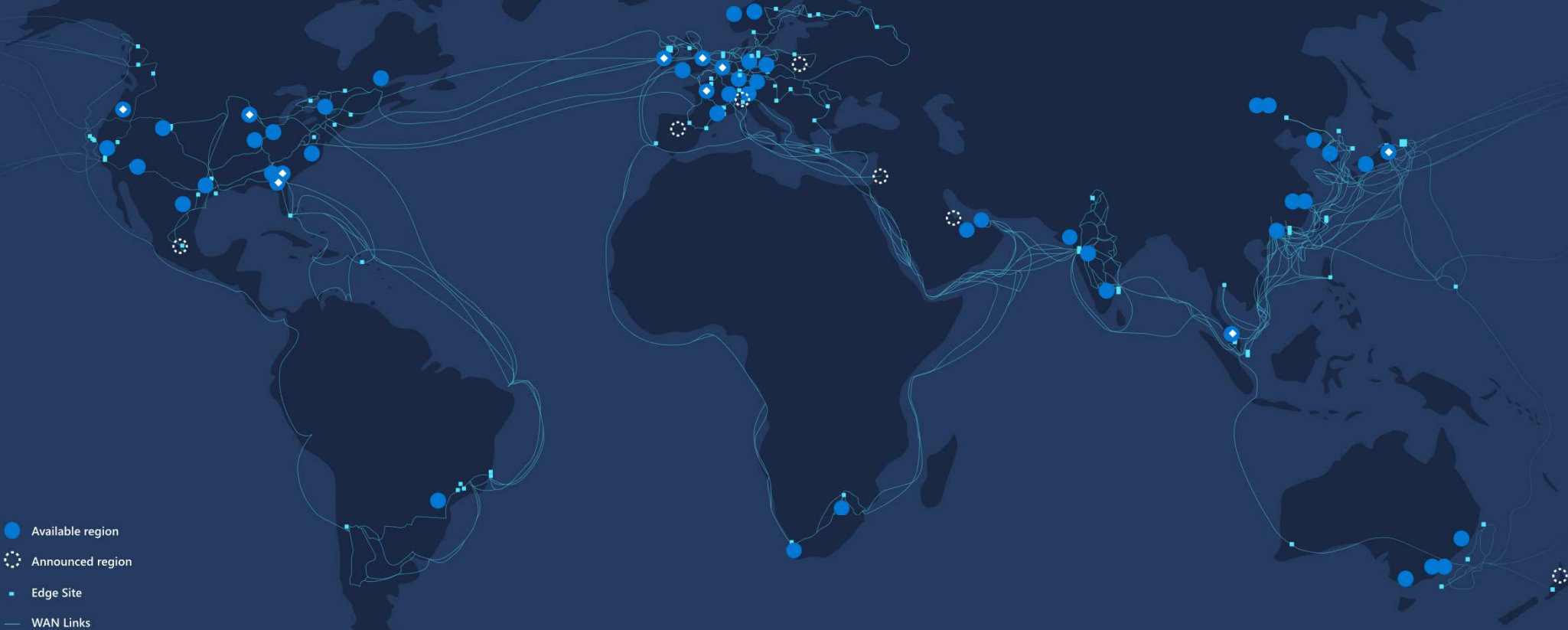
Battleship anyone?





**Why the Appetite for a Local DC?**

# Gain global scale with local presence



64+

Regions  
worldwide

130K+

Miles of fiber  
and subsea cable

170+

Edge  
sites

200+

ExpressRoute  
partners





## **Innovators**

Kiwis are Innovators with an appetite for tech.

**NZ's tech sector is expected to grow by around \$1billion a year.**

We may be small, but our growing appetite for technology is an opportunity for cloud players.



## **Data Residency**

An imperative for many organisations to host data locally.

If anything, this trend will intensify as data privacy regulations are strengthened.



Carbon negative  
by 2030

Remove our  
historical carbon  
emissions by 2050

\$1 billion climate  
innovation fund

2020: Beyond Reduction – Carbon Negative by 2030



# Sustainability

Migrating to the Microsoft Azure dramatically reduced our carbon footprint

Moving on-premises datacenter operations to the Microsoft cloud can reduce a businesses carbon footprint up to

98%\*

*\*Carbon footprint reductions will vary depending on your specific server usage, renewable energy purchases you make, and other factors. For details please refer to [The carbon benefits of cloud computing](#) published by Microsoft in 2018.*





## **Resilience**

Microsoft isn't building a New Zealand datacenter, or even its first hyperscale datacenter – but a hyperscale datacenter region.

What does this mean and why is this important?

# Azure: Trust your cloud

## Security



Best-in-class security that provides secure management of client data from the device to the cloud

## Compliance



ISO 27001

CSA Gold Certified



21 CFR  
Part 11

We do the bulk of the work on compliance so you can focus on delivering care with normalized data for full interoperability

## IP Protection



Uncapped indemnification through Microsoft Azure IP Advantage (AIPA)



## **What is the Cloud Dividend?**

Across the board we expect this investment to impact every sector.

This is an investment that will contribute to NZ's ongoing journey to digital nationhood and will have a positive impact on almost all elements of New Zealand society.





Thinkstock



Thank you....