



KAUNUKU

A Localised Digital Framework
for Equity, Excellence, and Inclusion



WAITAHA

REGIONAL DIGITAL EQUITY

Digital Equity
Coalition Aotearoa

Kaunuku

A National Decision-Support System for Digital Inclusion

FROM DIGITAL EQUITY TO DIGITAL EXCELLENCE

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<https://www.digitalequity.nz>

2.6 billion people offline

Access is growing, but
capability gaps are
widening

**1 in 5 households digitally
excluded**

20% lack essential digital
skills

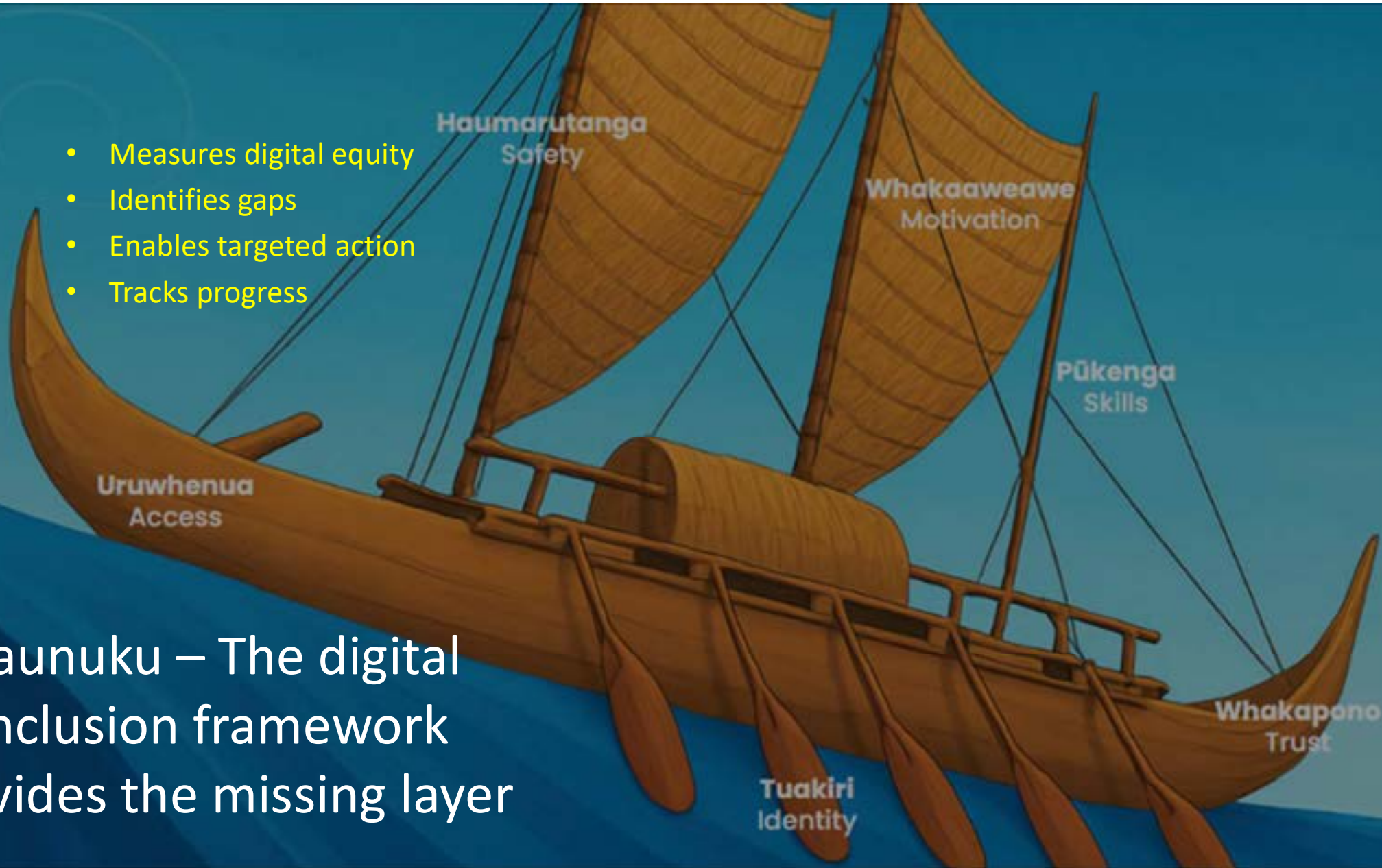
**No clear digital equity
baseline**

- Uneven access across communities
- Increasing reliance on digital services

This is not a technology gap, it is a participation gap

- Measures digital equity
- Identifies gaps
- Enables targeted action
- Tracks progress

Kaunuku – The digital inclusion framework provides the missing layer



Our Equitable and Outcomes Focus
+Our Data
+Our Analysis
= Targeted Intervention

iMAST'S



Future Ready and thriving, with technology as an enabler for all

Digital Equity – Digital Inclusion
Digital Excellence – Digital Enrichment

iDentity

Tuakiri

Motivation

Whakaaweawe

Access

Uruwhenua

Skills

Pūkenga

Trust

Whakapono

Safety

Haumarutanga

‘We cannot control the wind, but we can adjust the sail’

The Mechanics



DATASETS



INDICATORS +
SCORING



POU SCORES



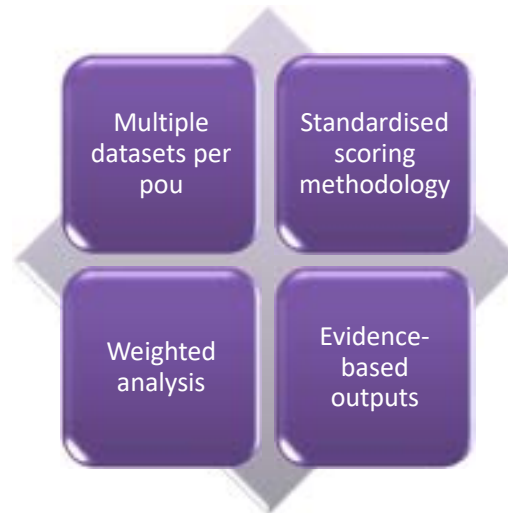
DIGITAL
INCLUSION SCORE



INSIGHTS



STRATEGIC
INTERVENTION



From Data to Decision-Making

Condition

Low access + high motivation

High access + low trust

Low safety + high youth use

Insight

Infrastructure opportunity

Engagement failure

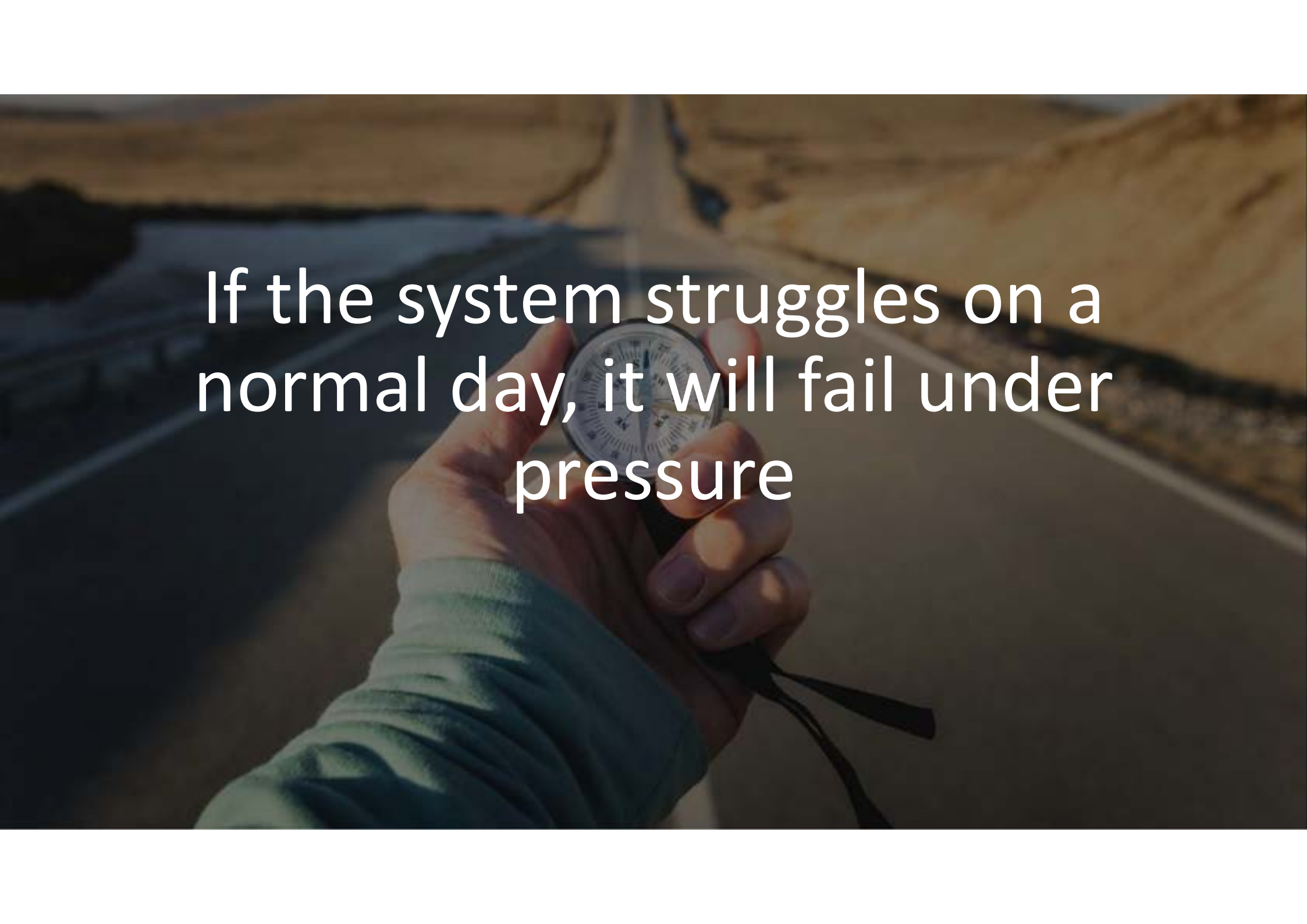
Emerging harm risk

Less guesswork - More evidence



- Digital Inclusion Score: 71 (Developing Equity)
- Hidden gaps identified
- Targeted interventions enabled

We've already done this in Selwyn

A hand holding a compass over a desert landscape. The hand is wearing a green long-sleeved shirt. The compass is a standard analog compass with a white face and black markings. The background is a blurred desert landscape with a dirt road and sand dunes under a clear sky.

If the system struggles on a
normal day, it will fail under
pressure

Applying that pressure...

Power outage
/ severe
weather

People rely on
public access

Systems fail
under
demand

A wero to industry

If your organisation benefits from digital transformation, what is your role and responsibility in digital inclusion?

Digital inclusion is now core national infrastructure





STAY CHOICE
NGĀ MIHI NUI

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