



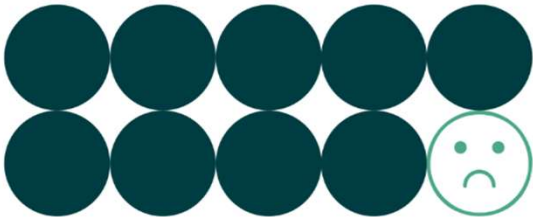
Equity in Focus:  
Collective Action = Measurable Impact

# Digital Equity in 2026: A Snapshot

Presented by Digital Equity Coalition Aotearoa (DECA)



**1 in 10** households have **no internet access.**<sup>1</sup>



**1 in 10** New Zealanders lack digital skills or confidence.<sup>2</sup>



**79%** of New Zealanders have used AI tools but



only **31%** say they understand them.<sup>3</sup>

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Meaningful connectivity costs approximately **\$27 ~ \$54** per week.<sup>4</sup>

**Disabled people** are **2x** as likely to have no internet access.<sup>7</sup>

NZ ranks **20th globally** for government digital engagement but **77th for individual digital usage**: a gap that points directly to unmet inclusion need.<sup>5</sup>

**Māori and Pasifika** are significantly **less likely** to have internet access than the general population.<sup>8</sup>

Only **13%** of New Zealanders feel confident keeping themselves safe online.<sup>6</sup>



**48%** of New Zealanders worry about personal data security.<sup>9</sup>

No government agency currently has a mandate or funding to ensure excluded communities are not left behind by digital transformation.<sup>10</sup>



Working together:

- From Blueprint to Compact
- Community Led
- Cross Sector Collaboration

AI Won't Solve Everything!



## Call to Action

- Sign up for the DECA Pānui - [www.digitalequity.nz](http://www.digitalequity.nz)
  - Get involved developing the Compact
  - Support community initiatives